

United States Postal Service®

INDUSTRYALERT

August 4, 2020

You are cordially invited to attend the Pacific Area AIM ZOOM Meeting on Thursday August 13, 2020 beginning at 10:00 AM (PST).



**JOIN US FOR THE PACIFIC AREA
AREAS INSPIRING MAIL (AIM) Virtual MEETING**
Thursday, August 13, 2020
10:00 a.m. – 12:30 p.m.



FEATURED SPEAKERS



Key Note Speaker
Joseph Corbett
Chief Financial Officer and Executive Vice President
USPS Sustainability Initiatives

Joseph Corbett was named chief financial officer (CFO) and executive vice president of the United States Postal Service, in February 2009, reporting directly to the Postmaster General. He heads the organization's Finance and Strategy, Treasury, Accounting, Pricing and Costing, and Supply Management functions. He also is a member of its Executive Leadership Team and Chairman of the Investment Review Committee.



Donald Nichols, USPS Headquarters National Lead, Political and Mailing Services

Donald Nichols is the National Lead for U.S. Postal Service Political and Mailing Services. He mobilizes a national team of specialists who consult and support political campaigns, campaign strategists and political alliance mailing partners. He manages USPS strategic sponsorships with political associations, including the development of leading edge thought leadership.



Cameron Bradley & Steve Wolffis

Learn how Ballottrax tracks ballot mail and absentee ballots through the postal stream and notifies voters of their ballot status.



Presenters: Wing Lam, Owner, Wahoo's Fish Tacos & Eric Morley, Blue C Advertising

Legendary Southern-California restaurant chain. Lam shares how business is still growing amid COVID19

AGENDA ITEMS

- Pacific Area VP Processing & Operations Updates
- Political & Election Mailing
- Mailers Technical Advisory Committee (MTAC) Updates

[Click Here to Register](#)

Questions? Contact florem.rodil-separa@usps.gov or 858-674-3173

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